



THE Pillow Goddess™

By Deborah Main



The Pillow Goddess is a destination for luxury design, home décor, architecture, art, and travel. The design blog features beautiful home products, materials, and furnishings to architectural home tours, art exhibitions, and craftsmanship. Travel adventures, boutique hotels, food, and cultural experiences are also part of the mix. Our exciting content influences a dedicated audience of interior designers, architects, industry decision-makers, and affluent homeowners looking for high-quality products and inspiration, as well as unique travel experiences.

Deborah Main is a recognized Social Media Influencer and founder of The Pillow Goddess blog and design studio. Her expertise stems from 15 years running her own luxury design business and long-term relationships she's built with a large network of top interior designers, marketing/PR firms, social media experts, and brand partners. Deborah's passion for design, travel, and the excellent brands she represents, enables her to create inspiring content that both resonates with her readers and successfully connects brands' products and experiences with targeted buyers.

Demographics

67% Women
33% Men

Age Range: 25-54

Locations: Austin,
NYC, Dallas, LA,
London

Site Traffic

Page Views
2.6K

Subscribers
2.5K

Audience Reach
23K



4.8K



4.1K



2.4K



1.9K

Active Facebook Groups - Design Hounds, Design Wealth, Interior Design Business Strategies, Interior Design Community, Kitchen and Bath Industry, Lightovation, Modern Architecture + Design Society, and Traveling to Italy.
Audience Reach - 40K

Partnerships & Collaborations

BLANCO



ZEPHYR



TK | TOP KNOBS



Crossville
Studios



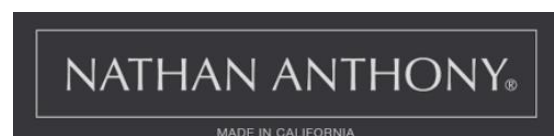
CWI LIGHTING
BRIGHTER LIVING. SIMPLIFIED.

GLOBAL VIEWS
STUDIO | A HOME
A GLOBAL VIEWS COMPANY

EMPIRE COUNTERTOPS



Robin Baron
DESIGN



Offerings

- Sponsored Blog Posts
- Product Placement
- Instagram Posts & Stories
- Social Media Shares
- Events and Travel
- Brand Ambassadorship
- Speaking Engagements
- IGTV videos + Reels

Connect

Let's work together! Contact me by Email:
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We've used Deborah Main's blog for product placement and influencer marketing for several years now and while her audience is smaller than other mass sites - it's very engaged. We've had more engagement, clicks, page views on this site than on some larger sites at many times the price. We found her efforts to be well worth the ROI for our clients who invested here.

- Lori Dolnick Senior Vice President, Frank Advertising